
From: Fresh Outlook Foundation [mailto:info@freshoutlookfoundation.org]

Sent: April 8, 2010 3:33 PM

To: Sharon Shepherd

Subject: BSC Conference Program and Registration



Building *Sustain*Able Communities

The Fresh Outlook Foundation is proud to present the program and registration for its fourth Building SustainAble Communities (BSC) conference November 15th to 18th, 2010 in Kelowna, BC.

With more than 100 speakers from the public, private, non-profit and academic sectors, the event promises to be informative, inspiring and entertaining. Whether you're an elected official exploring ways to meet climate action goals, a business owner looking to improve your bottom line, a volunteer wanting to optimize project effectiveness, or a student planning a career in the new green economy, BSC will cater innovatively to your information wants and needs. And if you're a potential sponsor or an exhibitor, this is a must-attend event for sharing the good news about your community sustainability products and services.

November 15th features **Championing Change: A Sustainability Planning Forum**, while November 16th offers two streams: **Pollution Prevention & Mitigation** and **Green Economic Development**. November 17th and 18th offer a smorgasbord of diverse community sustainability topics - everything from food security to heritage planning to active transportation to political altruism (looking beyond the three-year election cycle).

To help accommodate your schedule and your budget, we've introduced more registration options. You can attend the full four days, for one day, a half-day, or even a single session. You'll definitely want to consider our ULTRA EARLYBIRD package deal, which provides free registration to Championing Change.

Any help you could provide promoting BSC would be greatly appreciated! Pass this email along to a

colleague, post the information on your website or Facebook page, or distribute handouts at an upcoming event.

For more information about BSC or other Fresh Outlook Foundation events, please contact Joanne de Vries at 250-766-1777 or jo@freshoutlookfoundation.org

Thanks,

Joanne de Vries
Founder & CEO
Fresh Outlook Foundation



Forward email

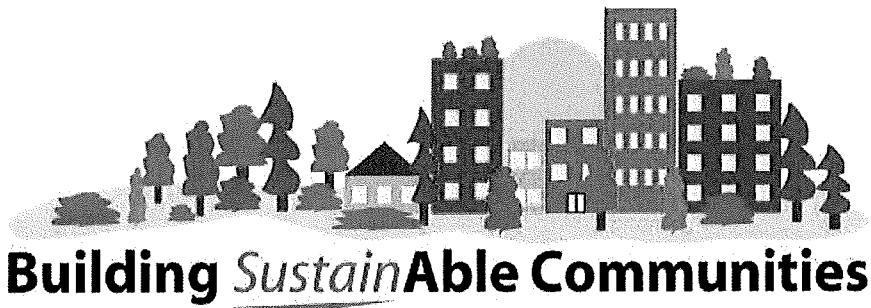
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Fresh Outlook Foundation | 12510 Ponderosa Road | Lake Country | British Columbia | V4V 2G9 | Canada



November 15th-18th, 2010

Delta Grand Resort & Conference Centre
KELOWNA, BC

With more than
100 Speakers
from the
public, private,
non-profit and
academic sectors

MONDAY, NOVEMBER 15th
**CHAMPIONING CHANGE:
A Sustainability Planning Forum**

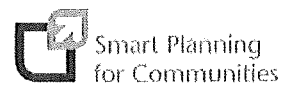
TUESDAY, NOVEMBER, 16th
**Pollution Prevention & Mitigation
Green Economic Development**

WEDNESDAY, NOVEMBER 17th & THURSDAY, NOVEMBER 18th
Community Sustainability
(featuring a wide range of social, cultural,
environmental and economic topics)

Hosted & Facilitated by the Fresh Outlook Foundation
EMAIL: jo@freshoutlookfoundation.org • PHONE: 250-766-1777
www.freshoutlookfoundation.org

Register
by June 30th and
SAVE!
• Free registration to
CHAMPIONING
CHANGE
• No HST

SPONSORED BY:



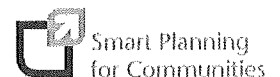
Register for the full conference, for a day, a half day... or even a single session by visiting
www.freshoutlookfoundation.org

CHAMPIONING CHANGE: Sustainability Planning Forum

- Noon** LUNCH WITH GUEST SPEAKERS **KIM FLICK & KEVIN POOLE, CITY OF VERNON**
Moving (Happily!) From Sustainability Planning to Implementation
- 1:00pm** **WHAT IS SUSTAINABILITY PLANNING?**
Mike Stolte, Centre for Innovative & Entrepreneurial Leadership
 ▪ *What is sustainability? ▪ How do you plan for it? ▪ What are the different stages?*
 ▪ *What are the benefits of and barriers to sustainability planning?*
 ▪ *How engaged in sustainability planning are BC communities?*
- 1:30pm** **WHERE IS YOUR COMMUNITY AT?**
 Table discussions facilitated by event sponsors
 ▪ *What stage are you at? ▪ What triggered your interest in sustainability planning?*
 ▪ *What is the driving force now?*
- 2:00pm** **WHAT HAS WORKED WELL TO DATE?**
 Table discussions facilitated by event sponsors
 ▪ *What sustainability planning process, project or event in your community has been particularly successful? ▪ What factors made it work? ▪ What aspects of it made you proud?*
 ▪ *How else could you apply what you learned from it?*
- 2:30pm** **BREAK**
- 2:45pm** **HOW CAN YOU BEST MOVE FORWARD?**
 Trade Show featuring sustainability planning products and services offered by organizations from the public, private, non-profit and academic sectors
 ▪ *What sustainability planning tools are available in BC?*
 ▪ *What products and/or services are best for your community?*
- 4:00pm** **HOW CAN WE BEST LEARN FROM AND COLLABORATE WITH EACH OTHER?**
 Table topic discussions facilitated by event sponsors
 ▪ *Opportunities ▪ Challenges ▪ Partnerships ▪ Engaging elected officials and staff*
 ▪ *Engaging the public ▪ Funding ▪ Cross-departmental cooperation*
- 5:30pm** **WRAP-UP**



Admission is free if you register for Building SustainAble Communities before June 30th. After that date, registration for students is \$29, non-profit representatives \$49, and regular delegates from \$59 to \$99, depending on date of registration. Please register online at www.freshoutlookfoundation.org.



CHAMPIONING CHANGE: TRADE SHOW OPPORTUNITIES

- ✓ CHAMPIONING CHANGE provides an opportunity for organizations from the public, private, non-profit, and academic sectors to share information about their community sustainability planning products and services. It is also available to communities that want to share their sustainability planning successes with other jurisdictions.
- ✓ Trade show exhibitors will have two opportunities to engage with forum delegates: 1) during the trade show segment from 2:45 to 4pm; and 2) as facilitators of the table discussions at 1:30pm and 4pm.
- ✓ Exhibitor fee (public, non-profit, and academic sectors): \$500 plus GST/HST. Exhibitor fee (private sector): \$1,000 plus GST/HST. The exhibitor fee includes registration for two and a booth with an 8' draped back wall, 3' draped side walls, a skirted table, two chairs and power.
- ✓ It is possible to exhibit at both CHAMPIONING CHANGE and Building SustainAble Communities for a special Premium Package rate of \$1,250 for public, non-profit and academic organizations and \$2,500 for private-sector planning groups (see page 10). For more information and to register visit www.freshoutlookfoundation.org or contact jo@freshoutlookfoundation.org

7:00-8:00am	REGISTRATION	
8:00-8:15	WELCOME & INTRODUCTIONS	
8:15-8:50	Is Green the New Black? <i>Dr. Adrian Parr, University of Cincinnati, Author of Hijacking Sustainability</i>	
8:50-9:30	Ecodistricts & Green Infrastructure: Their Links to Green Economic Development <i>Tom Osdoba, University of Oregon</i>	
9:30-10:00	REFRESHMENT BREAK & MOVE TO BREAKOUT ROOMS	
	POLLUTION PREVENTION & MITIGATION	GREEN ECONOMIC DEVELOPMENT
10:00-10:45	Pollution in BC: An Overview <i>Dr. Hans Schreier, UBC</i>	10:00-10:45 BC's Green Economy: An Overview <i>Lee Malleau, Vancouver Economic Development Commission</i>
10:45-11:20	BREAKOUT #1 (Choose one) 1. Provincial Pollution Prevention & Mitigation Commitments <i>Alan McCammon, Ministry of Environment</i> 2. Is Your Hospital Making You Sick? The Environmental Impact of Healthcare <i>Aura Rose, Healthwise Communications</i> 3. TBD	10:45-11:20 BREAKOUT #1 (Choose one) 1. Provincial Green Economic Development Strategies <i>Jim Soles, Ministry of Small Business, Technology & Economic Development</i> 2. Don't Get Green Washed, Get Green Certified! (business focus) <i>Dale Bonke, Institute for Green Business Certification</i> 3. Low-Carbon Economic Development Zones and Policies <i>Angela Reid, Tigress Ventures and Kelowna City Councillor</i>
11:25-Noon	BREAKOUT #2 (Choose one) 1. The Solution to Pollution is Not Absolution <i>John Werring, David Suzuki Foundation</i> 2. Innovative Biowaste & Biogas Treatment Technologies <i>Dr. Cigdem Eskicioglu, UBC-Okanagan</i> 3. Light Pollution: The Need to Preserve Dark Skies and Dark Sites <i>Robert Dick, The Royal Astronomical Society of Canada</i>	11:25-Noon BREAKOUT #2 (Choose one) 1. Climate Justice: Green Jobs and the State of Industrial Policy In BC <i>Dr. Ken Carlaw, UBC-Okanagan</i> 2. RuralBC Secretariat <i>Myles Bruns, BC Rural Secretariat</i> 3. TBD
12:00-1:00	LUNCH	
1:00-2:00	STATE OF THE DEBATE: Tar Sands Oil Production in Alberta <i>Will Horter, Dogwood Initiative</i> <i>Travis Davies, Canadian Association of Petroleum Producers</i>	
2:00-2:45	BIOMIMICRY: Using Nature's Secrets to Build Sustainable Economies <i>Marie Zanowick, Certified Biomimicry Professional, EPA Pollution Prevention Team</i>	
2:45-3:15	ECO-EX TRADE SHOW BREAK & MOVE TO BREAKOUT ROOMS	

POLLUTION PREVENTION & MITIGATION		GREEN ECONOMIC DEVELOPMENT	
3:15-4:45	<p>PANEL #1</p> <p>1. Exploring Municipal Pesticide Bylaws <i>Moderator: Mario Lanthier, CropHealth Advising & Research</i></p> <ul style="list-style-type: none"> • Warren Bell, MD • Jerilynn Maki, Canadian Cancer Society • TBD <p>2. Getting the Dirt on Brownfield Renewal <i>Moderator: TBD</i></p> <ul style="list-style-type: none"> • Alan McCammon, Ministry of Environment • Dr. David Scott, UBC-Okanagan • TBD <p>3. Policies and Technologies for Pollution Prevention & Mitigation <i>Moderator: Robert McAllister, Golden Aria Corp.</i></p> <ul style="list-style-type: none"> • Greg Baytalan, Interior Health • TBD • TBD 	3:15-4:45	<p>PANEL #1 (Choose one)</p> <p>1. Building a Green Economy (community focus) <i>Moderator: Robert Fine, Central Okanagan Economic Development Commission</i></p> <ul style="list-style-type: none"> • Nicole Vaugeois, Vancouver Island University • Andrew Moore, T'Sou-ke Centre for Sustainable Living • Dan Wilson, Whistler Centre for Sustainability <p>2. Forging Green Economies With & For First Nations <i>Moderator: Geoff Greenwell, OK Nation Alliance</i></p> <ul style="list-style-type: none"> • Nene Kraneveldt, Tseshaht First Nation • Jayne Fosbery, Westbank First Nation • Donnella Sellars, Smart Planning for Communities <p>3. Leading the Transformation to a Green Economy (business focus) <i>Bob Willard, The Sustainability Advantage (by live video feed)</i></p>
4:45-7:00	EXHIBITORS' WINE & CHEESE		

BSC Offers Flexible Registration Options!

The Fresh Outlook Foundation knows that your human and financial resources are limited and very valuable. Therefore, the foundation offers 2009 prices and many additional registration options. You can register for the full conference, by the day, by the half day, or even for a single session. We look forward to accommodating you, whatever your schedule or your budget!

For complete program and registration information, visit www.freshoutlookfoundation.org. To register for a single session, simply show up at the Delta Grand 30 minutes before the session's scheduled time.
Registration by session is \$30 (including HST).



COMMUNITY SUSTAINABILITY	
7:00-8:00	REGISTRATION
8:00-8:15	WELCOME & INTRODUCTIONS
8:15-12:00	<p>A RICH EXCHANGE OF EMERGING IDEAS FROM LEADERS IN THE FIELDS OF SUSTAINABLE COMMUNITY PLANNING AND ECONOMIC DEVELOPMENT</p> <p>Future-Proofing: Oxymoron and Opportunity <i>Dr. Bill Rees, UBC School of Community & Regional Planning</i></p> <p>SustainAble Cities by 2050: Rigorous Targets and Real Performance <i>Mark Holland, HB Lanarc</i></p> <p>Pick a Place and Innovate: NOW! <i>Tom Osdoba, University of Oregon</i></p> <p>A PROVOCATIVE LOOK AT THESE EXPERTS' IDEAS BY BRITISH COLUMBIANS KNOWLEDGEABLE AND PASSIONATE ABOUT COMMUNITY SUSTAINABILITY</p> <p><i>Pamela Goldsmith-Jones, Mayor of West Vancouver</i> <i>Geoff Meggs, Journalist, Author & Vancouver City Councillor</i> TBD</p>
12:00-1:30	<p>LUNCH & KEYNOTE SPEAKER</p> <p><i>Enjoy the insights and observations of Terry Tamminen, climate change advisor to political heavyweights such as California Governor Arnold Schwarzenegger, former British Prime Minister Tony Blair, and BC Premier Gordon Campbell.</i></p>

BSC presents...

With more than
100 Speakers
from the
public, private,
non-profit and
academic sectors

12 plenary sessions

23 breakout sessions

2 debates

20 panel discussions

Many surprises!

A few featured speakers...

Terry Tamminen: Climate action advisor to world leaders.

Dr. Reginald Bibby: Internationally renowned tracker and interpreter of social trends.

Dr. Bill Rees: Ecological economist and planning advisor to countries everywhere.

Dr. Adrian Parr: Critical thinker and author of rich, provocative books.

Mark Holland: Regional and community planner with might messages about all things sustainable.

Tom Osdoba: Social entrepreneur who prompts progress wherever he goes.

Tzaporah Berman: Acclaimed eco-activist with business and media smarts.

Dr. Bob Willard: World-class business guru who argues that sustainability strategies can drive new bottom-line opportunities.

Chief Clarence Louis: A proven leader who claims that First Nation independence must be driven by economic development.

Dennis Wilde: A sustainable building expert with what's been called the most green development company in the U.S.



Steph Tait & Matt Hill: Who inspired a continent by running 11,000 miles (a marathon a day) to build awareness about sustainability.

AND SO MANY MORE!

1:30-2:15	FACE-TO-FACE with Chief Clarence Louie, Osoyoos Indian Band
2:15-3:00	<p>BREAKOUT #1 (Choose one)</p> <p>1. Operationalizing & Financing the Resilient Community <i>Randy Cleveland, City of Kelowna</i></p> <p>2. Visualizing Attractive, Resilient, Low-Carbon Communities <i>Dr. Stephen Sheppard, Collaborative for Advanced Landscape Planning, UBC</i></p> <p>3. EcoDistricts: Designing Infrastructure to Appropriate Scales <i>Dennis Wilde, Gerding Edlen Development</i></p> <p>4. Linking Sustainability and the Social Economy Through Food <i>Dr. Sean Connelly, SFU & Mark Holland, HB Lanarc</i></p> <p>5. The Regional Adaptation Collaborative: Reducing Climate Vulnerability <i>Jim Vanderwal, Fraser Basin Council</i></p> <p>6. Collaborating With Energy Utilities for Community Energy Solutions <i>John Turner, Terasen Gas</i></p>
3:00-3:30	ECO-EX TRADE SHOW BREAK & MOVE TO BREAKOUT ROOMS
3:30-5:00	<p>WORKSHOP #1 (Choose this workshop or one of the five panels listed below) Making Your Sustainability Dream a Reality: Small Steps Add Up! <i>Facilitators: Steph Tait & Matt Hill, Run for One Planet</i></p> <p>PANEL #1 (Choose the workshop above or one of the five panels listed below)</p> <p>1. Growing Beyond Food Security to Community Resilience <i>Moderator: Bob McCoubrey, Organic Grower & Former Mayor of Lake Country</i></p> <ul style="list-style-type: none"> • Arzeena Hamir, Richmond Food Security Society • Dr. Kent Mullinix, Kwantlan Polytechnic University • TBD <p>2. Moving the Wheels of Active Transportation <i>Moderator: Dr. Gord Lovegrove, UBC-Okanagan</i></p> <ul style="list-style-type: none"> • David Cubberley, Momentum Consulting • John Luton, Capital Bike & Walk Society • Mandy Johnson, Canada Walks, Green Communities Canada <p>3. Understanding Social Sustainability Challenges in BC <i>Moderator: Lorraine Copas, Social Planning & Research Council of BC</i></p> <ul style="list-style-type: none"> • Mabel Jean Rawlins, Vibrant Communities • Michael Clague, Fraser Basin Council Director • Dena-Kae Beno, Vista Planning <p>4. Getting Charged About District Energy & Heating: <i>Moderator: Dale Littlejohn, Community Energy Association</i></p> <ul style="list-style-type: none"> • Geoff Battersby, Revelstoke Community Energy Corporation • Mark Watt, City of Kelowna • Chris Baber, City of Vancouver <p>5. Planning the Future Through the Lens of the Past <i>Moderator: Berdine Jonker, BC Heritage Branch</i></p> <ul style="list-style-type: none"> • Ken Newman, Regional District of Kitimat-Stikine • Lisa Zosiak, District of Maple Ridge • TBD
6:00-	<p>'Taste-of-Kelowna Dine-Around' hosted by sustainability experts in different fields <i>(See sign-up sheets at the Fresh Outlook Foundation booth)</i></p>

COMMUNITY SUSTAINABILITY	
7:00-8:00	REGISTRATION
8:00-8:05	WELCOME & INTRODUCTIONS
8:05-8:35	Great Expectations: What Canadians Want in Their Communities <i>Dr. Reginald Bibby, University of Lethbridge</i>
8:35-9:05	Talking DIRTY x10,000: The Making of a Behaviour-Change Movement <i>Joanne de Vries, Fresh Outlook Foundation</i>
9:05-9:10	MOVE TO BREAKOUT ROOMS
9:10-9:40	BREAKOUT #1 (Choose one) <ol style="list-style-type: none"> 1. Sustainable Sites Initiative: A New Landscape Rating System (by live video) <i>Melanie Sifton, Humber Institute of Technology & Advanced Learning</i> 2. The Spiritual Piece of the SustainAbility Puzzle <i>Dr. Reginald Bibby, University of Lethbridge</i> 3. Urban Magnets & Precincts: Strategies for Downtown Revitalization <i>Mark Holland, HB Lanarc</i> 4. Water Governance Reform Options & Opportunities <i>Deborah Curran, Deborah Curran & Company</i> 5. The Town of Gibsons: The Most Liveable Community in the World <i>Chris Marshall, Town of Gibsons</i> 6. Biophilia: Exploring the Instinctive Bond Between People & Living Systems <i>John Buchko, Urban Systems</i>
9:40-10:00	REFRESHMENT BREAK & MOVE TO BREAKOUT ROOMS
10:00-11:30	PANEL #1 (Choose one) <ol style="list-style-type: none"> 1. Meeting Climate Action Goals: Community Successes <i>Moderator: Peter Robinson, Community Energy Association</i> <ul style="list-style-type: none"> • <i>Dave Smith, District of Peachland</i> • <i>Mike Brotherston, Corporation of Delta</i> • <i>Jack Allingham, District of Lake Country</i> 2. Envisioning New Approaches to Health Care <i>Moderator: Betty Brown, Interior Health</i> <ul style="list-style-type: none"> • <i>David Brown, Ministry of Children & Family Development</i> • <i>Dr. Garrett Swetlikoff, BC Naturopathic Association</i> 3. Zeroing in on Waste Reduction Success <i>Moderator: Brock Macdonald, Recycling Council of BC</i> <ul style="list-style-type: none"> • <i>Greg Moore, City of Port Coquitlam Mayor</i> • <i>Carey McIver, Regional District of Nanaimo</i> • <i>Gord Light, City of Kelowna</i> 4. Accelerating to a Zero Carbon Footprint <i>Moderator: John Turner, Terasen Gas</i> <ul style="list-style-type: none"> • <i>LEED Neighbourhood (Whistler Athletes Village): Mark Allison, Whistler Centre for Sustainability</i> • <i>Build to Zero / Road to Zero: Pat Bell, Community Energy Association</i> • <i>QUEST Canada: Victoria Smith, BC Hydro</i> 5. Reinvigorating Democracy <i>Moderator: TBD</i> <ul style="list-style-type: none"> • <i>Lana Popham, MLA Saanich South</i> • <i>Susanna Haas Lyons, America Speaks</i> • <i>Richard Walton, District of North Vancouver Mayor</i>

11:30-12:30	LUNCH
12:30-1:30	STATE OF THE DEBATE: The Future of the Agricultural Land in BC <i>Moderator: Peter Ladner, SFU Centre for Dialogue</i> <ul style="list-style-type: none"> • Dr. Sharon McCoubrey, UBC-Okanagan and former Agricultural Land Commissioner • Dr. Arthur Fallick, Kwantlan Polytechnic University • Gordon Wilson, Former leader of the BC Liberals
1:30-2:30	Political Altruism: Looking Beyond the Three-Year Election Cycle <i>Rick Quail, Town of Okotoks Administrator</i> TBD TBD
2:30-3:00	ECO-EX TRADE SHOW BREAK & MOVE TO BREAKOUT ROOMS
3:00-4:30	WORKSHOP #1 (Choose one of the two workshops OR one of the three panels below) Igniting the Resilient Community <i>Facilitators: Angus McAllister, McAllister Opinion Research & Jan Enns, Jan Enns Communications</i> WORKSHOP #2 (Choose one of the two workshops OR one of the three panels below) Clean Energy Options for Your Community: An Interactive Game <i>Game Show Host: Robyn Wark, BC Hydro</i> <i>Energy Experts: Jorge Marques, BC Hydro</i> <i>Others TBD</i>
3:00-4:30	PANEL #2 (Choose one of the two workshops above OR one of the three panels below) 1. Working Toward Ever-Greener Buildings <i>Moderator: Emmanuel LaVoie, BLUEGREEN Living Communities</i> <ul style="list-style-type: none"> • Dennis Wilde, Gerding Edlen Development: The Oregon Sustainability Center • Kevin Ryan, Coast Architecture Group: Okanagan Nation Aquatic Enterprises Fish Hatchery • Patsy Bourassa, CMHC Equilibrium™ (net zero) Demonstration Home Initiative • Steve Robinson, Okanagan College: OC Centre for Excellence in Sustainable Building Technologies & Renewable Energy Conservation 2. Planning the Water-Centric Way: An Okanagan Example <i>Moderator: Dr. Bernie Bauer, UBC-Okanagan</i> <ul style="list-style-type: none"> • Anna Warwick Sears, Okanagan Basin Water Board • Ted van der Gulik, Ministry of Agriculture & Lands • John Slater, Boundary Similkameen MLA • Bruce Wilson, Water Supply Association of BC 3. Restoring Urban Habitats <i>Moderator: Bill Sinclair, Evergreen</i> <ul style="list-style-type: none"> • Ken Crosby, City of Surrey • Bill Turner, The Land Conservancy of BC • Darren Inkster, District of Sechelt Mayor

Conference Accommodation		
<p>Delta Grand Okanagan Resort 1310 Water Street, Kelowna BC 1-800-465-4651 www.deltahotels.com/okanagan email: Group block rate: \$130/night plus taxes for 'Building Sustainable Communities'</p>	 <p>DELTA GRAND OKANAGAN RESORT AND CONFERENCE CENTRE</p>	<p>Best Western Kelowna 2402 North Highway 97, Kelowna BC 1-888-860-1212 www.bestwesterninnkelowna.com email: bwinfo@discoverkelowna.com Group block rate: \$125/night plus taxes for 'Building Sustainable Communities'. (Not within walking distance of the conference hotel.)</p> 

SPONSORSHIP OPPORTUNITIES

FOF BLANKET SPONSORSHIPS

(For all Fresh Outlook Foundation events, products, and services, including BSC)

PLATINUM

- \$20,000 per year
- Benefits
 - ✓ Logo in Sponsor Profile on homepage
 - ✓ Logo on bottom of homepage
 - ✓ Logo on letterhead, brochures, and other promotional pieces
 - ✓ Logo on all newsletters produced by the foundation for its supporters
 - ✓ Extensive exposure at all foundation-sponsored events
 - ✓ Free registration for eight at the Building SustainAble Communities conference
 - ✓ Free booth at BSC ECO-EX Trade Show & Tell
 - ✓ Guaranteed product/service exclusivity for one year (e.g., only law firm or insurance agency to sponsor)

GOLD

- \$10,000 per year
- Benefits
 - ✓ Logo on bottom of website homepage
 - ✓ Name on brochures and other promotional pieces for all foundation events
 - ✓ Logo on all newsletters produced by the foundation for its supporters
 - ✓ Extensive exposure at all foundation-sponsored events
 - ✓ Free registration for four at the BSC conference
 - ✓ Free booth at BSC Trade Show

BSC CONFERENCE SPONSORSHIPS

SILVER

- \$5,000
- Benefits
 - ✓ Logo on front of all BSC promotional pieces before, during and after the event
 - ✓ Continual exposure at BSC
 - ✓ Speaking slot during breakout session
 - ✓ Logo on Fresh Outlook Foundation home page
 - ✓ Free registration for three at the annual BSC conference
 - ✓ Free booth at BSC ECO-EX Trade Show & Tell

BRONZE

- \$2,500
- Benefits
 - ✓ Logo on front of all BSC promotional pieces before, during and after BSC
 - ✓ Continual exposure at BSC
 - ✓ Free registration for two at the BSC conference

COPPER

- \$1,000
- Benefits
 - ✓ Exposure in all promotional materials before, during and after the sponsored event
 - ✓ Exposure at BSC
 - ✓ Free registration for one at the BSC conference

For more information contact Joanne de Vries at **250-766-1777** or jo@freshoutlookfoundation.org

To register as a sponsor visit www.freshoutlookfoundation.org

ECO-EX: TRADE SHOW & TELL

CHAMPIONING CHANGE: A Sustainability Forum November 15th, 2010

Exhibitor fee (public, non-profit and academic organizations): \$500 + GST/HST

Exhibitor fee (private sector): \$1,000 + GST/HST

The exhibitor fee includes a booth and registration for two to CHAMPIONING CHANGE.

You can exhibit at both CHAMPIONING CHANGE and Building SustainAble Communities for the special Premium Package rates shown below.

PREMIUM PACKAGE

\$2,500 plus GST (for-profits) • \$1,250 plus GST (non-profits)

- 10x 10 booth at CHAMPIONING CHANGE and in the Grand Promenade throughout the BSC conference
- Registration for three to CHAMPIONING CHANGE and the BSC conference
- 20-minute presentation during ECO-EX Trade Show & Tell Breakfast Breakout on November 16th, 17th or 18th
- Logo on all conference promotional pieces before, during and after conference
- Extensive exposure at conference (e.g., mentions, signage)

DELUXE PACKAGE

\$2,000 plus GST (for-profits) • \$1000 plus GST (non-profits)

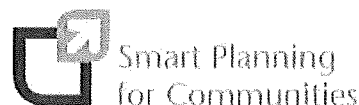
- 10x 10 booth in Grand Promenade throughout BSC conference
- BSC conference registration for two
- 20-minute presentation during Breakfast Breakout on first, second, or third day
- Logo on all conference promotional pieces before, during and after conference
- Extensive exposure at conference (e.g., mentions, signage)

STANDARD PACKAGE

\$1,500 plus GST (for-profits) • \$750 plus GST (non-profits)

- 10x 10 booth in Grand Promenade throughout BSC conference
- BSC conference registration for one
- Logo on all conference promotional pieces before, during and after conference
- Extensive exposure at conference (e.g., mentions, signage)

- ✓ All booths include 8' draped back walls, 3' draped side walls, a skirted table, two chairs, and power.
- ✓ Booths and speaking slots will be assigned on a first-registered, first-paid basis.
- ✓ A waiting list will be established on a first-come, first-served basis, once all booths have been assigned.
- ✓ Refunds (minus a 10 percent administrative fee) will be granted up to November 5th, 2010 if booth space can be reassigned. If booth space can not be reassigned, the full price will apply.



For more information and to register visit www.freshoutlookfoundation.org
 or contact Joanne de Vries at jo@freshoutlookfoundation.org or 250-766-1777



REGISTRATION FORM

You can also register online at www.regonline.ca/bsc2010

**Please print this form on a legal-sized sheet of paper.*

FIRST NAME _____ LAST NAME _____
 ORGANIZATION _____ TITLE _____
 MAILING ADDRESS _____
 CITY _____ POSTAL CODE _____
 PHONE NUMBER _____ EMAIL ADDRESS _____

CHAMPIONING CHANGE: A Sustainability Planning Forum (November 15th, 2010)

- Free (sponsors, speakers, facilitators, volunteers and with BSC ULTRA EARLY BIRD Package)
- Students\$29
- Non-profit representatives\$49
- Early registration (by September 17th).....\$59
- Registration\$79
- Late registration\$99

REGISTRATION PACKAGES FOR BSC (3 full days plus 3 light breakfasts, 3 lunches, and the ECO-EX Wine & Cheese)

- Free (speakers, sponsors, draw winners, volunteers)
- Students\$299
- Non-profit representatives (not including government)\$449
- ULTRA EARLY BIRD Registration including CHAMPIONING CHANGE (by June 31st)\$549
- Early Registration not including CHAMPIONING CHANGE (between July 1st & September 17th)\$599
- Registration not including CHAMPIONING CHANGE (between September 17th & November 5th)\$649
- Late Registration not including CHAMPIONING CHANGE (between November 5th and 16th)\$699

TUESDAY, NOVEMBER 16th (1 full day plus light breakfast and lunch)

- Free (speakers, sponsors, draw winners, volunteers)
- Students\$ 99
- Non-profit representatives (not including government)\$149
- Early Registration (before September 17th)\$199
- Registration (between September 17th & November 5th)\$229
- Late Registration (between November 5th and 16th).....\$249
- Half-day am (not including breakfast or lunch).....\$ 99
- Half-day pm (not including lunch).....\$ 99
- ECO-EX Trade Show Wine & Cheese\$ 19

WEDNESDAY, NOVEMBER 17th (1 full day plus light breakfast and lunch)

- Free (speakers, sponsors, draw winners, volunteers)
- Students\$ 99
- Non-profit representatives (not including government)\$149
- Early Registration (before September 17th)\$199
- Registration (between September 17th & November 5th)\$229
- Late Registration (between November 5th and 16th).....\$249
- Half-day am (not including breakfast or lunch).....\$ 99
- Half-day pm (not including lunch).....\$ 99

THURSDAY, NOVEMBER 18th (1 full day plus light breakfast and lunch)

- Free (speakers, sponsors, draw winners, volunteers)
- Students\$ 99
- Non-profit representatives (not including government)\$149
- Early Registration (before September 17th)\$199
- Registration (between September 17th & November 5th)\$229
- Late Registration (between November 5th and 16th).....\$249
- Half-day am (not including breakfast or lunch).....\$ 99
- Half-day pm (not including lunch).....\$ 99

To register for a single session, simply show up at the Delta Grand 30 minutes before the session's scheduled time. Registration by session is \$30 including HST.

SUB-TOTAL \$ _____
 GST (5%) #132988569 (before July 1st) \$ _____
 HST (12%) #132988569 (after July 1st) \$ _____
 TOTAL \$ _____